

2020

IMPACT REPORT

A close-up photograph of two hands, palms up, holding a small, bright yellow flower with a dark center. The background is a soft, out-of-focus yellow and brown. The text is overlaid on the left side of the image.

**ENGAGE.
EDUCATE.
EMPOWER.**

Women changing lives both locally and globally.



WHO WE ARE

Five friends who wanted to change their way of giving. Together, they dreamed of multiplying the impact of their individual giving, so they created IMPACT GIVING, a women's collective giving organization dedicated to effecting positive social change and transforming lives in our communities, our nation, and around the world.

Today, we are more than 115 women who have awarded 71 grants to nonprofits, both locally and globally, totaling \$1.4 million.

MISSION

We believe we can accomplish greater things together than we can individually.

We build leadership in philanthropy by engaging, educating, and empowering our Partners.

We effect positive sustainable social change through the impact of collective giving.

We provide opportunities for connectedness amongst our Partners and with our grant recipients.

VISION

Women changing lives around the world through the power of collective giving.



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We all can agree that 2020 was a year like no other. In the face of sometimes daunting challenges, Impact Giving remained committed to our mission of effecting positive social change through the power of collective giving. We celebrate our Partners' ongoing engagement and generosity.

During the past 11 years, we are proud to have awarded 71 grants to 44 unique local and global nonprofit organizations, totaling an amazing \$1,380,000.

In 2020, Impact Giving granted \$120,000 in support of:

- Bracken's Kitchen
- Bourke Family Foundation: Lights for Literacy
- Girls Inc. of Orange County
- CASA of Orange County
- StandUp for Kids
- ReWritten

Thanks to our Partners' support, we also gave \$39,000 — divided equally — to our 12 grant finalists that did not receive an Impact Giving grant.

Despite the pandemic, we continued to offer meaningful connection through monthly virtual meetups. We added Experience the Impact events to allow our Partners to learn more about each grant recipient and how we can continue to support them, as well as a new Partner Connections series highlighting our Partners' knowledge and expertise.

Our Board has set ambitious goals for 2020/21. We aspire to:

- Drive membership and continue to grow to a minimum of 120 Partners with a focus on expanding the diversity of our Partnership.
- Engage, educate and empower ourselves to bring about change in underserved communities at home and around the world.
- Support our grant recipients by providing opportunities to present at our Experience the Impact connections and create awareness about their events and needs through our communications.
- In Spring 2021, award \$120,000 or more to our grant recipients.

We look forward to growing our organization and increasing our impact locally and globally. We could not do it without the passionate and generous support of our community. On behalf of the 2020 Board of Directors, we thank you!

Sincerely,
Impact Giving Board of Directors

BETTER TOGETHER

The numbers tell the story of how we can accomplish greater things together than we can individually.

11

YEARS OF
ACTIVITY

In just 11 years, Impact Giving has changed millions of lives across the world

71

GRANTS
AWARDED

71 grants have been awarded to deserving people and organizations across the globe

1.4

MILLION
DOLLARS

\$1.4 million has been donated to our many life changing grant recipients

110

WOMEN
PARTNERS

115 women Partners collaborating together to change lives locally and globally

WHERE YOU'VE SEEN US

The word is getting out! Our local community loves hearing about the work we're doing together. It's an exciting time to be part of our organization.



MONTHLY ENGAGEMENT OPPORTUNITIES

The collective Partnership of Impact Giving thrives under our warm, welcoming, and inclusive values. We invite you to select an area of engagement and experience the joy of collaborative learning among like-minded, philanthropic women. Join our team!

WINTER

DEC-JAN-FEB

- Grant Application Submissions
- Grant Committee Training
- Grant Committee Meetings

SPRING

MARCH-APRIL-MAY

- Grant Committee Site Visits
- Grant Finalists Determined
- Partner Voting

SUMMER

JUNE-JULY-AUGUST

- Annual Awards Event

FALL

SEPT-OCT-NOV

- Grant Season Kick-Off
- Grant Committee Sign-Ups
- Grant Application Requests

ONGOING

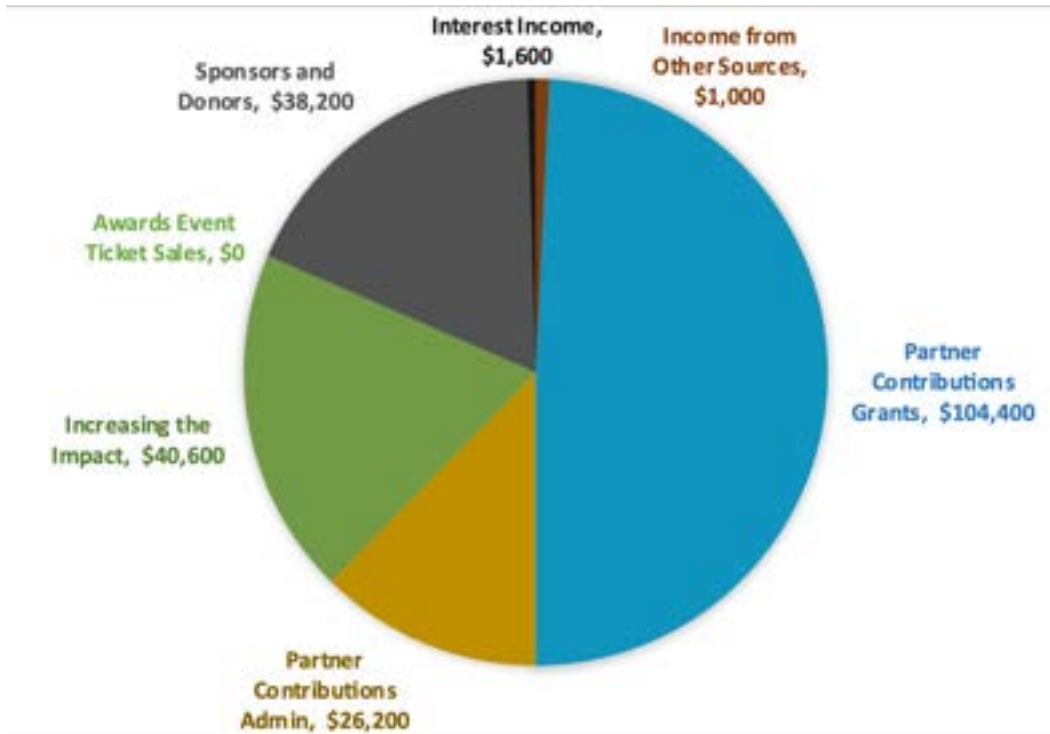
Coffee Connections
Lunch & Learn Speaker Series
Partner Connections
Wine Mixers
Volunteer Events
Book Clubs
Newsletters

SAVE THE DATE

June 3, 2021
12th Annual Awards Event

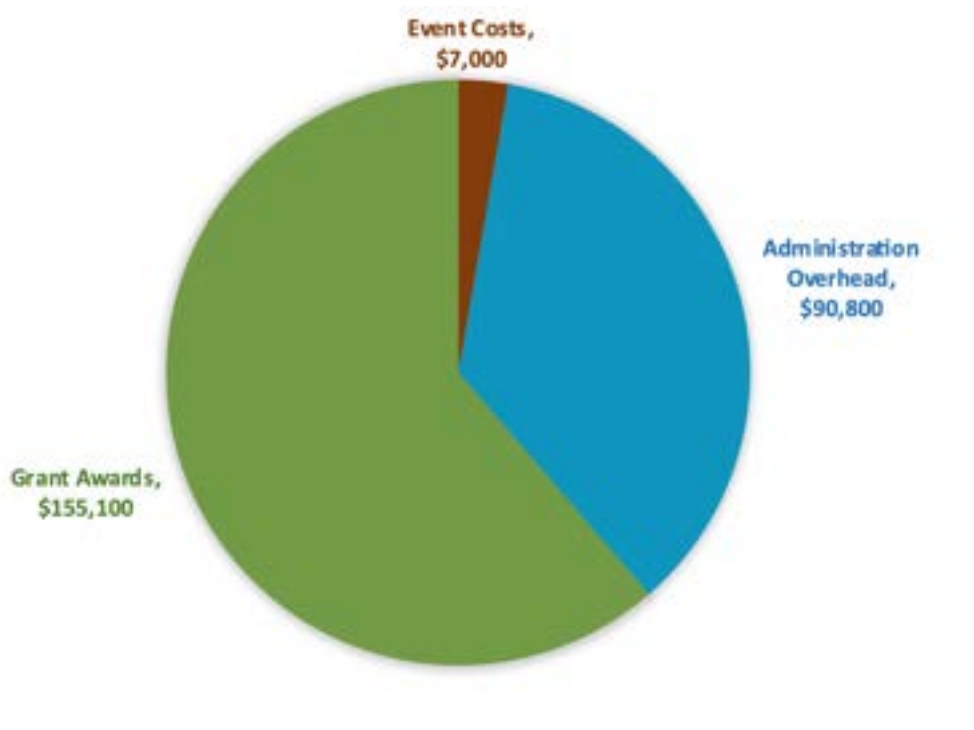
REVENUE – FISCAL YEAR 2020: \$212,000*

Funds From Our Partners and Fundraising



EXPENSES – FISCAL YEAR 2020: \$252,900*

Operating Costs



* Reflective of 2019 /2020 fiscal year ending 7/31/20



\$27,000 GRANT

With the mindset of providing more healthy meals, Bracken's needed to improve their cooking technique and expand kitchen capacity with additional equipment. One item was a commercial steamer with a capacity to cook 300 servings at once. Steam cooking retains and preserves nutrients from the food while maintaining flavor. The steamer required a water filtration system for optimal operation and the water system will improve the overall quality of the meals they serve.



\$22,000 GRANT

A 2014 UN Department of Economic and Social Affairs study, drawing data from 45 developing countries, showed that youth literacy rates were lower in countries where electricity rates were below 80%. Grant funds will be used to provide 4,000 solar lights (at \$6.25 per light) to middle school students and 5 library solar systems (at \$1,000 per system) in Zimbabwe, Africa.



**girls
inc.**

of Orange County

\$20,000 GRANT

The Girls Inc. Externship program was created to prepare underserved high school girls for today's complex workplace. The Externship program will serve 110 at-risk and underserved 10th-12th grade girls. As many as 90% of participants will be first generation college students without the example of higher education and the professional workforce. At least 80% come from very low-income families.



\$20,000 GRANT

Over 40% of the foster youth who are referred for CASA-OC's services are between the ages of 16 and 21 — a pivotal age, where youth are preparing to transition to adulthood, often unprepared with no one to guide them into adulthood. CASA volunteers are trained to provide one-on-one mentoring to help their at-risk youth successfully complete high school and learn independent living skills to increase self-sufficiency. The funds will be used to recruit, screen and train 115 new CASAs through CASA's advocate training program.





One life at a time.

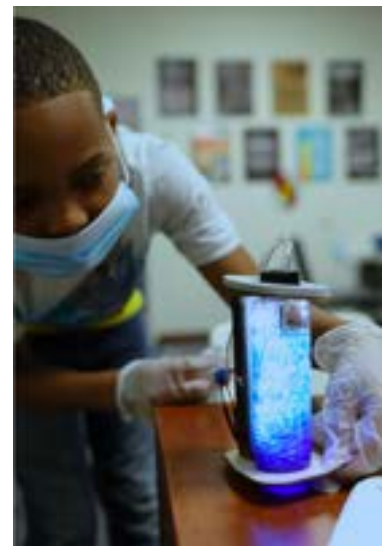
\$17,000 GRANT

Street Outreach moves vulnerable youth off the streets. Funds will immediately transition approximately 200 "last chance" young people aged 12 to 24 off the streets, expanding this already successful Orange County program to the streets of Santa Ana.



\$14,000 GRANT

ReWritten is seeking funding to provide 50 – 75 participants with all-inclusive take-home STEAM kits for 11 months (almost 1,000 kits total) to help fill the gaps they are experiencing as a result of distance learning. They anticipate a continued interest in learning and a renewed sense of academic passions. The impact they have seen so far on a limited scale has already been profound.



2010 – 2020 GRANT RECIPIENTS

2020 – \$120,000

Bracken's Kitchen	\$27,000
Bourke Family Foundation	\$22,000
Girls Inc. of OC	\$20,000
CASA of Orange County	\$20,000
StandUp for Kids	\$17,000
ReWritten	\$14,400

2019 – \$130,400

Bracken's Kitchen	\$21,000
CASA of Orange County	\$15,000
Dragon Kim Foundation	\$20,000
SightLife	\$25,000
The Samburu Project	\$24,400
Warrior Foundation	\$25,000

2018 – \$130,000

Concern America	\$23,000
Giving Children Hope	\$25,000
International Orphan Care	\$10,000
Lotus Outreach International	\$22,000
WISEPlace	\$36,000
With My Own 2 Hands	\$14,000

2017 – \$144,000

Bracken's Kitchen	\$20,000
Families Forward	\$29,000
Give a Child Life	\$30,000
IEFT (Tanzania)	\$20,000
Solutions for Urban Agriculture	\$25,000
WISEPlace	\$20,000

2016 – \$125,000

Voices for Children	\$23,000
Families Forward	\$20,000
Free Wheelchair Mission	\$22,000
Give a Child Life	\$24,000
IEFT (Tanzania)	\$16,000
Just in Time for Foster Youth	\$20,000

2015 – \$125,000

Alzheimer Association of OC	\$10,000
Concern America	\$15,000
Family Promise of OC	\$10,000
Give a Child Life	\$12,000
Giving Children Hope	\$30,000
Monkey Business Café	\$13,000
The Wooden Floor	\$25,000
Voices for Children	\$10,000

2014 – \$131,000

Action Kivu	\$13,000
Chhahari	\$13,000
Family Promise of OC	\$15,000
Lotus Outreach	\$30,000
OC Child Abuse Prevention	\$20,000
Voices for Children	\$25,000
Women Helping Women	\$15,000

2013 – \$130,000

Access OC	\$20,000
Chhahari	\$17,000
Families Forward	\$15,000
Just in Time for Foster Youth	\$40,000
KidWorks Community Dev	\$13,000
Lotus Outreach	\$25,000

2012 – \$130,000

Families Forward	\$30,000
International Princess Project	\$20,000
Just in Time for Foster Youth	\$30,000
Lotus Outreach	\$20,000
OC Child Abuse Prevention Ctr	\$10,000
R Star Foundation	\$20,000

2011 – \$125,000

International Princess Project	\$30,000
Just in Time for Foster Youth	\$18,000
Miracles for Kids	\$17,000
The Wooden Floor	\$20,000
Voices for Children	\$15,000
WISEPlace	\$15,000
Women Helping Women	\$10,000

2010 – \$90,000

American Soc for Cataract & Refractive Surgery	\$15,000
Ethiopian Family Fund	\$7,000
Free Wheelchair Mission	\$15,000
Girls Incorporated of OC	\$10,000
Human Rights USA	\$10,000
The Helping Hands Project	\$13,000
The Hunger Project	\$20,000

Women can accomplish greater things together than we can individually.

2020 PARTNERS

We are grateful for all our Partners.

Judith Anderson
 Zelda Benson
 Tania Bhattacharyya
 Karen Bohan
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 Maria Hoffman
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 Kelly Taylor
 Kristin Thomas
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 Debi Woelke
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FOUNDING PARTNERS

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 Ann Duncan Levy, Co-Founder
 Sam Dawson
 Elizabeth Gosselin
 Susan Marx
 Carol Lindquist Olson

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 Gina Chironis
 Sam Dawson, Founding Partner
 Ann Duncan Levy, Co-Founder
 Carol Lindquist Olson, Founding Partner
 Ann Owen
 Karen Wilson, Co-Founder

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 Amy Larson
 Jennifer Lipinski
 Chris Mandell
 Lynette Miller
 Susan Marx
 Katie Milette
 Randi Pinckes Outwater
 Anh Tran

2020 GRANT COMMITTEE CHAIRS

Gina Chironis / Mary Dawe
 Marie Crosson
 Susan Giusto
 Chris Mandell
 Kathy Osann
 Sonya Westerman

A big thank you to our Operations Manager, Kim Fry, for all her dedication and support.



WITH MY OWN TWO HANDS: 2018 (Recipient) / 2017, 2019 & 2020 (Finalist)



"One of the things I appreciate most about Impact Giving is their commitment to making an impact across a variety of causes. This year we were awarded \$3,300 as grant finalists, which allowed us to put up a large greenhouse in Nairobi, Kenya providing a reliable food source benefitting over 200 people during the pandemic. We are deeply grateful for Impact Giving's commitment to service."



NEW DIRECTIONS FOR WOMEN: 2019 & 2020 (Finalist)

"Through their generosity, we have been able to make a difference in the lives of the ladies at NDFW. The grant we received has allowed us to update items in our day care center, which are necessary for our women & children. This donation is immeasurable. You may believe a gift you have to offer is not enough to make a difference but I assure you, every dollar counts. On behalf of the women we serve, the staff who provides services and myself, thank you, thank you Impact Giving for the difference that you make."



CONCERN AMERICA: 2015 & 2018 / 2017, 2019 & 2020 (Finalist)



"Impact Giving's transformational support has enabled us to train more community health promoter practitioners and supply them with the equipment and medicines they need to be the primary health care providers of their villages and regions in . Particularly during Covid-19, these health promoter practitioners have been able to provide a continuity of care and medicines for the many people with chronic illnesses. Thank you so very much for making this possible."

Our purpose is to make an IMPACT both locally and globally by supporting positive, sustainable social change where most needed. We invite you to partner with us to make an even greater impact in our community, in our nation and around the world!

As we get ready for 2021, we are excited to grow our brand and evolve Impact Giving into a household name. We feel that growing our Partnership and support base will ensure that we can continue to support numerous lives going into our next decade.

Please consider how you can join us and be involved in this women's movement that is changing our world.

We would love to hear from you.

Please reach out to us at admin@impactgivingnow.org.

IMPACTGIVING
ENGAGE, EDUCATE, EMPOWER

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