

2021  
IMPACT REPORT

# THE POWER OF PARTNERSHIP

*Women changing lives both locally and globally*

## WHO WE ARE

Five friends dreamed of multiplying the impact of their individual giving, so they created **IMPACT GIVING**, a women's collective giving organization dedicated to effecting positive social change and transforming lives in our communities, our nation, and around the world.

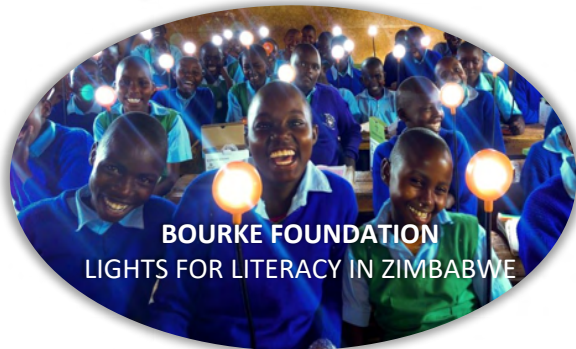
Today, we are more than 110 women who have awarded 76 grants to 43 nonprofits, both locally and globally, totaling \$1.48 million.



**THE SAMBURU PROJECT**  
WATER WELLS IN KENYA



**BRACKEN'S KITCHEN**  
FOOD INSECURITY IN OC



**BOURKE FOUNDATION**  
LIGHTS FOR LITERACY IN ZIMBABWE

## VISION

*Women changing lives* around the world through the power of collective giving.

**WOMEN CAN ACCOMPLISH  
GREATER THINGS TOGETHER  
THAN WE CAN INDIVIDUALLY.**

## MISSION

We believe we can accomplish greater things together than we can individually.

We build leadership in philanthropy by engaging, educating, and empowering our Partners.

We effect positive sustainable social change through the impact of collective giving.

We provide opportunities for connectedness amongst our Partners and with our grant recipients.



**GIVING CHILDREN HOPE**  
WELLNESS PROGRAMS IN OC

## How collective giving works



Individual women pool their funds



Partner-driven grant selection process



# COLLECTIVE GIVING

OUR VETTING PROGRAMS FAR  
OUTPACE OTHER GIVING  
NETWORKS, IN TERMS OF:

TIME SPENT IN INTERVIEWS  
ONSITE VISITS  
RESEARCH  
FINANCIAL ASSESSMENT  
OVERALL BUSINESS ANALYSIS

## BENEFITS OF PARTNERSHIP



EXPOSURE TO BROAD RANGE OF LOCAL AND  
GLOBAL NONPROFIT ORGANIZATIONS

40+ nonprofits apply per year  
Each committee vets 6-8 organizations  
Partners review 15-18 finalists



ABILITY TO SPONSOR ORGANIZATIONS YOU  
ARE PASSIONATE ABOUT

Tap a larger pool of funds (\$10K-\$40K)



NETWORK WITH LIKE-MINDED WOMEN AT  
EDUCATIONAL & SOCIAL EVENTS



DEVELOP AS A PHILANTHROPIST

Exposure to the grant and vetting process



*Connecting with Grant Finalists at  
Annual Awards Event*



*Monthly opportunities to share our  
expertise, volunteer together or just  
catch up with a cup of coffee*

# MONTHLY ENGAGEMENT OPPORTUNITIES

The collective Partnership of Impact Giving thrives under our **warm, welcoming, and inclusive** values. We invite you to select an area of engagement and experience the joy of collaborative learning among other philanthropic women.

Join our team!



Live Auction to support Grant Finalists at 2019 Annual Awards Event



Virtual "Experience the Impact" with Grant Recipient Girls, Inc.



Partners volunteering with Bracken's Kitchen Feeding Program

## ONGOING EVENTS

### LUNCH & LEARN SPEAKER SERIES

- Delving into issues affecting the nonprofit community and our Partners

### PARTNER CONNECTIONS

- Highlighting and sharing the skills and passions of our Partners

### BOOK CLUBS

### EXPERIENCE THE IMPACT

- Meeting our Grant Recipients one on one

### VOLUNTEER EVENTS

- Supporting our current and past grant recipients in the field

### SOCIAL GATHERINGS



## \$20,000 GRANT

Funds will build a new Assistive Technology Lab with state-of-the-art resources for underserved visually impaired students (preschool-12th grade) and their parents. It will also transform on-site classrooms with tools and resources adapted to students' visual needs.



## \$12,500 GRANT

ELDR Center will hire an additional full-time attorney to contribute to on-going requests, assist with the heavy caseload and further educate. This attorney will also oversee the Wound Walk OC Project (a non-profit) which provides basic wound care and hygiene services to unsheltered homeless people.



## \$25,000 GRANT

Girls Meet the Workplace provides girls with the resources, knowledge, and guidance to stay on track in high school, go on to higher education, and be ready to take leadership positions in the workforce. This includes: 50+ hours of workforce readiness training; one-on-one career mentoring from corporate partners; assistance with personal statements, college applications, and scholarships; and 9th graders will attend the College Bound Summer Bootcamp.



## \$22,500 GRANT

The Rise to Resilience Program educates and empowers participants to process trauma and build resilience. Through workshops focused on nutrition, exercise, sleep, healthy relationships, mindfulness, and trauma-informed therapy, participants are empowered to manage and lessen the consequences of toxic stress and become committed to healthier living in every way.



## \$20,000 GRANT

Will support case management, housing assistance, financial planning and employment readiness for 100 women through WISEPlace's "Steps to Independence" program - which offers transitional housing and trauma-informed supportive services for unaccompanied women.

# 12 YEARS OF GRANT MAKING

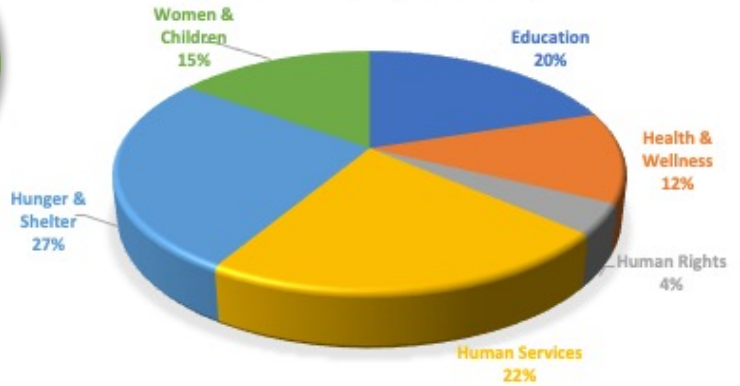
SINCE 2010, WE HAVE AWARDED...

\$1.5  
MILLION

43  
NON-PROFITS

76  
GRANTS

GRANTS BY AREA OF FOCUS:  
\$1.48 MILLION (2010-2021)



AFGHANISTAN  
BURKINA FASO  
ETHIOPIA  
INDIA  
KENYA  
MEXICO  
NEPAL  
PHILIPPINES  
REPUBLIC OF THE CONGO  
TANZANIA  
USA  
ZIMBABWE



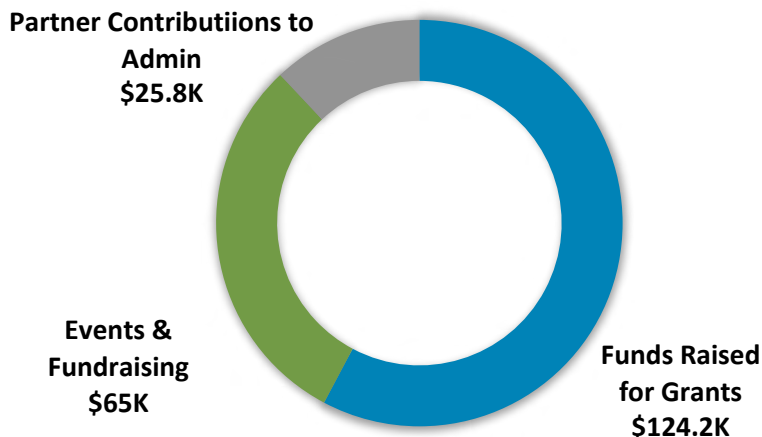
Access OC  
Action Kivu  
Alzheimer Association Orange County  
American Society for Cataract & Refractive Surgery  
Beyond Blindness  
Bourke Family Foundation  
Bracken's Kitchen  
CASA of Orange County  
Chhahari  
Concern America  
Dragon Kim Foundation  
Elder Law and Disability Rights Center  
Ethiopian Family Fund  
Families Forward

Family Promise of OC, Inc.  
Free Wheelchair Mission  
Girls Inc. of Orange County  
Give A Child Life  
Giving Children Hope  
Hart Community Homes – Monkey Business Café  
Human Rights USA  
Indigenous Education Fund Tanzania  
International Orphan Care  
International Princess Project  
Just in Time for Foster Youth  
KidWorks Community Dev Corp  
Lotus Outreach International  
Miracles for Kids

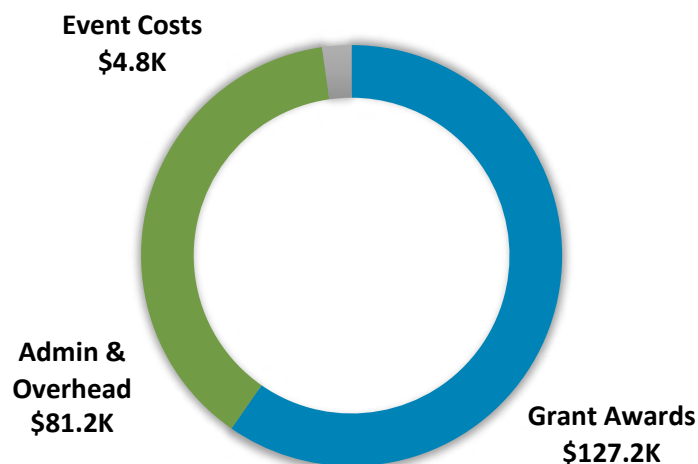
OC Child Abuse Prevention Center (2020: The Priority Center)  
R Star Foundation  
ReWritten  
SightLife  
Solutions for Urban Agriculture  
StandUp for Kids  
The Helping Hands Project  
The Hunger Project  
The Samburu Project  
The Wooden Floor  
Voices for Children  
Warrior Foundation-Freedom Station  
WISEPlace  
With My Own 2 Hands  
Women Helping Women

## YEAR IN REVIEW 2020-2021: PHILANTHROPY AMIDST A PANDEMIC

### 2021 IMPACT GIVING REVENUE \$215,000



### 2021 IMPACT GIVING EXPENDITURES \$213,200



Impact Giving faced COVID-19 related challenges throughout the course of 2020.

All our fundraising, grant evaluation and social activities were transitioned to virtual interactions, which made expansion of our partnership more difficult than usual.

We met the moment by limiting expenses and diversifying our repertoire of educational and partner engagement programs online.

In 2021 we have been able to gradually reintroduce limited in person gathering and fundraising events and look forward to our next season with optimism.

\* Reflective of 2020 /2021 fiscal year ending 7/31/21

*Founding Partners at 10 Year Reunion in 2019*



## FOUNDING PARTNERS

Karen Wilson, Co-Founder  
Ann Duncan Levy, Co-Founder  
Sam Dawson  
Elizabeth Gosselin  
Susan Marx  
Carol Lindquist Olson

## LEGACY CIRCLE

Judy Anderson  
Tania Bhattacharyya  
Gina Chironis  
Sam Dawson, Founding Partner  
Ann Duncan Levy, Co-Founder  
Carol Lindquist Olson, Founding Partner  
Katie Milette  
Ann Owen  
Anh Tran  
Karen Wilson, Co-Founder

## 2021 BOARD OF DIRECTORS

Kristina Chatow  
Karen Grundhofer  
Jennifer Grzeskowiak  
Eileen Hunt  
Tina Kreditor  
Amy Larson  
Chris Mandell  
Lynette Miller  
Kathryn Osann  
Randi Pinckes Outwater



*2021 – 2022 Board of Directors*

## 2021 GRANT COMMITTEE CHAIRS

Marie Crosson  
Chris Mandell  
Katie Milette  
Kathy Osann / Colette O'Donnell  
Ann Owen

## PROGRAM & OPERATIONS MANAGER

Kim Fry





“Wow! The experience working with Impact Giving was filled with so many emotions. The women are so passionate and their care for the community shines through in all they do. They ask tough questions but do so in a way that is supportive, challenging in all the right ways and yet gracious. Impact Giving makes us better as an organization. I always leave conversations with Impact Giving members feeling supported, empowered, and given the resources and investment to make a direct and lasting impact through the work of our partnership.” - Brateil Aghasi, CEO



Grant Recipient  
2011, 2017, 2018 & 2021



Grant Recipient  
2015 & 2018



“It is rare to engage with a granting organization that is so accessible, supportive, and encouraging, with a grant process that is well communicated and organized. As well, the site visits by Impact Giving Partners are always engaging, and it is good to get to know many of the Impact Giving community.”

- John Straw, Executive Director



“Girls Inc. of OC appreciates the detailed and thorough grant process Impact Giving Partners go through to select grant recipients. Our experiences have been very positive, and the on-site or virtual site visits provide a way for us to show and tell our girls’ stories even more than the application allows. The questions asked are thoughtful and we can tell the Partners interviewing have read and studied the grant application we submit. Their generous funding directly affects our girls, who are the future strong, smart, and bold women like Impact Giving Partners!”

- Ann Duncan Levy, Chief Development Officer



Grant Recipient  
2010, 2020 & 2021



The beauty of Impact Giving is that I can play at my own level – less involved initially as career and family demanded more from me and recently more involved now that I am semi-retired. I have joyously stayed active and involved in a way that works for me.

- **Zelda Benson, Retired Wells Fargo Executive**



I love that I can support a number of different organizations instead of just one. That is the beauty of collective giving- the ability to turn \$1,250 annually into so much more and affect the lives of thousands in our community, our state and our world.

- **Anh Tran, Financial Advisor (Fortune Under 40)**



It has been a wonderful experience serving on a Grant Committee, learning about a wide range of nonprofit organizations, taking part in site visits, and spending time with a diverse and engaged group of philanthropic women.

Of equal importance, I try to be a good example to my young son. I have shared stories with him about the work of some phenomenal nonprofits and plan to share some volunteer opportunities together. Encouraging future generations in the practice of philanthropy is another powerful way to make a lasting impact.

- **Kristina Chatow, Social Work Professional, IG Board Member**

Our purpose is to make an IMPACT both locally and globally by supporting positive, sustainable social change where most needed. We invite you to partner with us to make an even greater impact in our community, in our nation and around the world!

Please join us and become involved in a women's movement that is changing the world.

For the 2021-2022 grant season, the Impact Giving Board commits to the following ambitious goals:

- We aspire to retain our Partners and recruit new Partners, with a focus on diversity of background, race and age. Our goal is to grow to a minimum of 120 partners.
- We aspire to find new and creative ways to increase annual revenue to support the administrative costs of Impact Giving and to build our financial stability for years to come.
- We aspire to effect even greater sustainable social change by granting \$120,000 or more to our 2022 grant recipients. This is another reason growing our Partner base and expanding our relationships in the community is so important!

We would love to hear from you.

[admin@impactgivingnow.org](mailto:admin@impactgivingnow.org)



## FOLLOW US



**@IMPACTGIVINGNOW**

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