



# IMPACT GIVING

ENGAGE, EDUCATE, EMPOWER

2023

IMPACT REPORT



## OUR STORY

## WHO WE ARE

Six friends dreamed of multiplying the impact of their individual giving, so they created IMPACT GIVING, a women's collective giving organization dedicated to effecting positive social change and transforming lives in our communities, our nation, and around the world.

Today, we are more than 135 women who have awarded 87 grants to 49 nonprofits, both locally and globally, totaling more than \$1.72 million.



## IMPACT GIVING'S MISSION

We believe we can accomplish greater things together than we can individually.

We build leadership in philanthropy by engaging, educating, and empowering our Partners.

We effect positive sustainable social change through the impact of collective giving.

We provide opportunities for connectedness amongst our Partners and with our grant recipients.

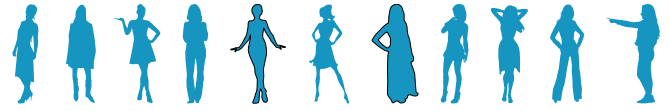
## OUR VISION

Women changing lives around the world through the power of collective giving.

**WOMEN CAN ACCOMPLISH GREATER THINGS TOGETHER THAN WE CAN INDIVIDUALLY**



## HOW COLLECTIVE GIVING WORKS



Individual women pool their funds



Partner-driven grant selection process

## COLLECTIVE GIVING

Our vetting programs far outpace other giving networks, in terms of:

**TIME SPENT IN INTERVIEWS**

**RESEARCH**

**ON-SITE VISITS**

**OVERALL BUSINESS ANALYSIS**

**FINANCIAL ASSESSMENT**

## BENEFITS OF PARTNERSHIP



### EXPOSURE TO BROAD RANGE OF LOCAL AND GLOBAL NONPROFIT ORGANIZATIONS

- 40+ nonprofits apply per year
- Each committee vets 6-8 organizations each
- Partners review 15-18 finalists



### ABILITY TO SPONSOR ORGANIZATIONS YOU ARE PASSIONATE ABOUT

Tap a larger pool of funds (\$10K-\$40K)



### NETWORK WITH LIKE-MINDED WOMEN AT EDUCATIONAL & SOCIAL EVENTS



### DEVELOP AS A PHILANTHROPIST

Exposure to the grant and vetting process

**FALL**  
SEPT - OCT - NOV  
GRANT SEASON KICKOFF  
GRANT COMMITTEE SIGN-UPS

**WINTER**  
DEC - JAN - FEB  
GRANT APPLICATION REQUESTS &  
SUBMISSIONS  
GRANT COMMITTEE TRAINING & MEETINGS

**SPRING**  
MAR - APR - MAY  
GRANT COMMITTEE SITE VISITS  
GRANT FINALISTS DETERMINED  
PARTNER VOTING

**SUMMER**  
JUN - JUL - AUG  
ANNUAL AWARDS EVENT  
NEW MEMBER CAMPAIGN

## MONTHLY ENGAGEMENT OPPORTUNITIES

The collective Partnership of Impact Giving thrives under our warm, welcoming, and inclusive values. We invite you to select an area of engagement and experience the joy of collaborative learning among other philanthropic women. Join our team!



## ONGOING EVENTS

### LUNCH & LEARN

DELVING INTO ISSUES AFFECTING THE NONPROFIT COMMUNITY AND OUR PARTNERS

### PARTNER CONNECTIONS

HIGHLIGHTING AND SHARING THE SKILLS AND PASSIONS OF OUR PARTNERS

### VOLUNTEER EVENTS

SUPPORTING OUR CURRENT AND PAST RECIPIENTS IN THE FIELD

### EXPERIENCE THE IMPACT

MEETING OUR GRANT RECIPIENTS ONE ON ONE

### SOCIAL GATHERINGS





**\$30,000 GRANT**

Concern America (“CA”) is a high impact, community-building, internationally recognized organization that brings access to healthcare for the very poor and disadvantaged villages in Mexico, Guatemala, and Columbia.



**\$25,000 GRANT**

To break the cycle of poverty and abuse, Pathways to Independence developed a program to transform the lives of disadvantaged single women through education, therapy, mentoring, housing, and healthcare.

**\$20,000 GRANT**

Since 2013 Bracken’s Kitchen has been committed to rescuing, repurposing, and restoring both food and lives. Its mission is served in three ways: 1) Food Rescue 2) Community Feeding Programs 3) Culinary Training Program



**\$20,000 GRANT**



Bicycles for Humanity takes an innovative social entrepreneurialism approach to help solve the mobility problem by shipping donated bikes that are collected throughout Colorado. Bikes are shipped in containers that are converted into bike shops upon arrival in Africa. Shops are then run by locals in the community.



**\$15,000 GRANT**

The Save Our Youth Center provides a safe and welcoming space for underprivileged, first-generation youth in grades 7-12 from the Costa Mesa area.



BUILDING A PATHWAY TO PROSPERITY

**\$15,000 GRANT**

Hope Builders’ mission is to move disadvantaged youth from poverty to prosperity. They know career opportunities change lives and focus on recruiting youth from Orange County’s most vulnerable communities.



# 14 YEARS OF GRANT MAKING

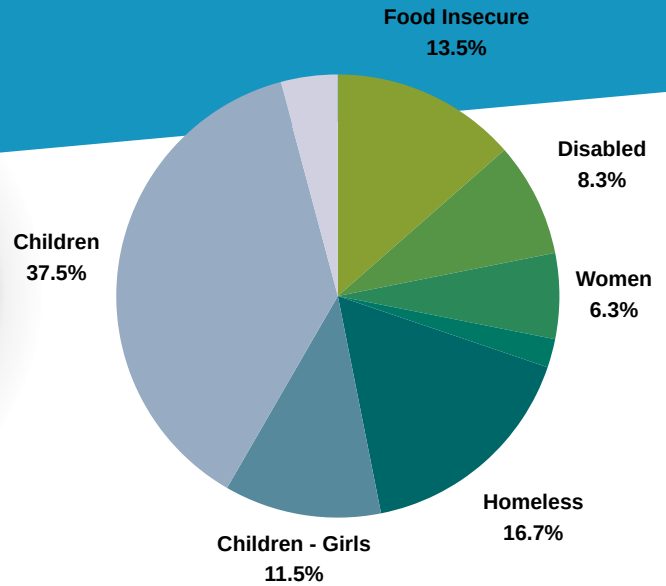
SINCE 2010, WE HAVE AWARDED...

## GRANTS BY AREA OF FOCUS \$1.7 Million (2010 - 2023)

**\$1.7**  
MILLION

**49**  
NON-PROFITS

**87**  
GRANTS



INTERNATIONAL GRANT RECIPIENTS

- AFGHANISTAN
- BURKINA FASO
- COLUMBIA
- ETHIOPIA
- GUATEMALA
- INDIA
- KENYA
- MEXICO
- NEPAL
- PHILIPPINES
- REPUBLIC OF THE CONGO
- TANZANIA
- USA
- ZIMBABWE

- Access OC
- Action Kivu
- Alzheimer Association Orange County
- American Society for Cataract & Refractive Surgery
- Be Well / MIND OC
- Beyond Blindness
- Bicycles for Humanity
- Bourke Family Foundation
- Bracken's Kitchen
- CASA of Orange County
- Chhahari
- Concern America
- Dragon Kim Foundation
- ElderHelp of San Diego
- Elder Law and Disability Rights Center
- Ethiopian Family Fund

- Families Forward
- Family Promise of OC, Inc.
- Free Wheelchair Mission
- Girls Inc. of Orange County
- Give A Child Life
- Giving Children Hope
- Hart Community Homes – Monkey Business Café
- Hope Builders
- Human Rights USA
- Indigenous Education Fund Tanzania
- International Orphan Care
- International Princess Project
- Just in Time for Foster Youth
- KidWorks Community Dev Corp
- Lotus Outreach International
- Miracles for Kids
- OC Child Abuse Prevention Center

- Pathways to Independence
- R Star Foundation
- ReWritten
- Save Our Youth
- SightLife
- Solutions for Urban Agriculture
- StandUp for Kids
- The Helping Hands Project
- The Hunger Project
- The Samburu Project
- The Wooden Floor
- Voices for Children
- Warrior Foundation - Freedom Station
- WISEPlace
- With My Own 2 Hands
- Women Helping Women

# FINANCIALS

## YEAR IN REVIEW 2022-2023

In 2023, we grew from 114 to 126 Partners and granted \$125,000 to six impactful organizations.

In addition to Partnership growth, we hosted numerous Partner events to engage and educate our community and launched our series of NextWave events to attract and engage our under forty Partners. Our monthly events offer unique opportunities to have fun, get to know fellow Partners and learn more about and support our nonprofit family.

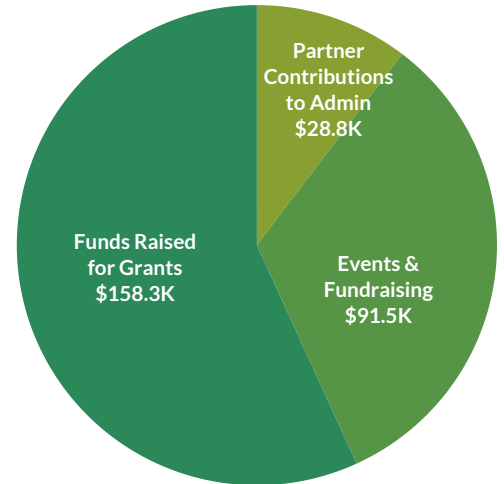
In addition to expanding opportunities to engage, in early 2023 we redesigned our website and created a portal to engage our Partnership.

The costs of running an efficient and professional nonprofit continue to rise – for our grant recipients and for us. For the first time in seven years, we will be making an increase to Impact Giving Partnership dues in 2024.

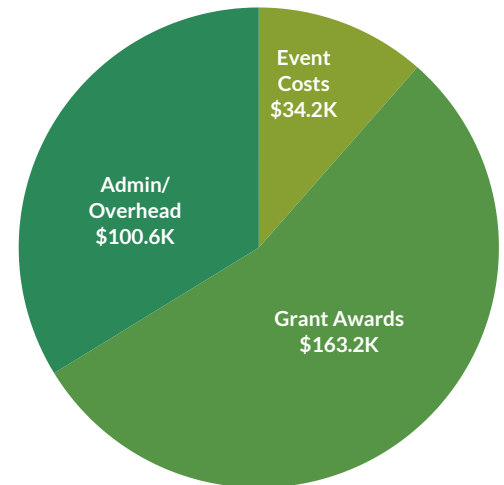
As just 20% of each partner's dues helps offset these costs, we can't solely rely on annual Partnership dues. We rely on generous contributions to our Year End Campaign, Sponsorships for our Fall New Grant Season kick off, and our Annual Awards Event.

As we look ahead to 2024, we're not only proud of our past accomplishments, but also driven to achieve even more.

### 2023 Impact Revenue



### 2023 Impact Giving Expenses



\* REFLECTIVE OF 2022/2023 FISCAL YEAR  
ENDING 7/31/23



# LEADERSHIP



## LEGACY CIRCLE

- Judy Anderson
- Gina Chironis
- Sam Dawson
- Elizabeth Gosselin
- Jen Grzeskowiak
- Ann Duncan Levy, Co-Founder
- Chris Mandell
- Katie Milette
- Carol Lindquist Olson
- Randi Pinckes Outwater
- Ann Owen
- Anh Tran
- Karen Wilson, Co-Founder



## FOUNDING PARTNERS

- Karen Wilson, Co-Founder
- Ann Duncan Levy, Co-Founder
- Sam Dawson

- Elizabeth Gosselin
- Susan Marx
- Carol Lindquist Olson

## 2023 GRANT COMMITTEE CHAIRS

- Marie Crosson
- Elizabeth Gosselin
- Lynette Miller
- Ann Owen
- Cat Richards
- Sally Stalcup

## 2022-23 BOARD OF DIRECTORS

- Kristina Chatow
- Haley Cooper
- Karen Grundhofer
- Tina Kreditor
- Amy Larson
- Chris Mandell
- Kathryn Osann
- Jules Wilson



## PROGRAM & OPERATIONS MANAGER

Kim Fry





# FROM OUR PARTNERS



I joined Impact Giving as a Partner in September of 2022, and in just over 1 year, I absolutely feel the impact of my efforts. As a women's collective giving organization, we are more powerful when we join forces. All of us have a philanthropic heart; all of us want to help change the world; all of us want to surround ourselves with like-minded women who lift each other up and have a passion for the greater good. I am amazed at every gathering, at the women I meet, and the friendships I make. I know exactly where my partner dues are going to and can influence those decisions. I love everything about this organization!

**Marisa McHenry**

Impact Giving is a collective of brilliant, kind, and generous women. Truly one of a kind! I have had the pleasure and honor of participating as a junior partner for several years. I have formed positive relationships with many women and nonprofit leaders and staff. I have served on a grant committee to review sponsored agencies/organizations' submissions. During this process, I appreciate the opportunities to share my experiences and knowledge when determining why an organization should be funded.

My experience with Impact Giving has afforded me the ability to sum my donations into a greater goal that I wouldn't otherwise be able to reach alone. Additionally, I learned about programs, services, and populations worldwide.

I wholeheartedly encourage everyone to give to Impact Giving and challenge women to join this beautiful group. I can assure you that you will get a sense of belonging and that your financial contributions multiply.

**Kayleigh Wood**



Impact Giving is just so unique. As a woman's collective giving organization they are changing lives. I love that my charitable dollars go further when combined with other Impact Giving Partners - a charity I sponsored received \$22,000 - more than I could have given personally.

During the grant process, Impact Giving educates it's Partners about how to review a charity's financials, identify objectives and successes, so I may make wiser decisions about which charities to vote for to receive a grant. I love learning about so many charities and the amazing work they are doing nationally and internationally. I excitedly recruit anyone I can to join Impact Giving - more partners mean more charities we can impact!

**Zelda Benson**





# LOOKING AHEAD

**OUR PURPOSE** is to make an IMPACT both locally and globally by supporting positive, sustainable social change where most needed.

**OUR GOAL** is to grow and sustain a healthy organization that will successfully carry out our mission and uphold our values by expanding and revitalizing our base with new partners.

For our 15th Anniversary Grant Season in 2024, the Impact Giving Board commits to the following audacious goals:

- We aspire to continue to engage, educate and empower our Partners and recruit new Partners, with the goal of growing to at least 150 partners by May 2024.
- We aspire to effect even greater sustainable social change by granting our largest amount yet - \$150,000 to our 2024 grant recipients.
- We aspire to exceed \$2 million in nonprofit funding by June, 2024.
- We aspire to achieve more sustainable leadership through Board succession planning. In 2023, we adopted a shared leadership model, adding several new Board roles and inviting our Partners to step up by joining a Grant Training Team, an Events Teams or our New Partner Mentoring Team.

We invite you to partner with us to make an even greater impact in our community, in our nation and around the world!

Please join us and become involved in a women’s movement that is changing the world. Email [admin@impactgivingnow.org](mailto:admin@impactgivingnow.org).



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